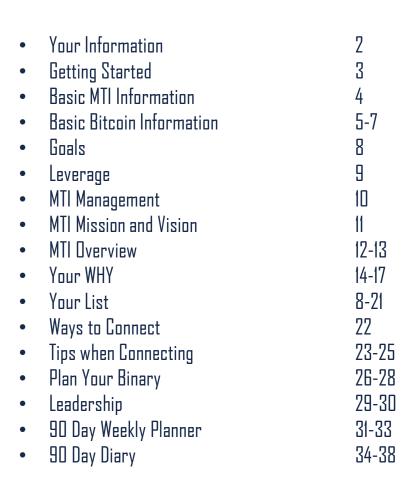




Index



The intention of this guide is to help MTI members grow the optional referral program to generate a secondary income. Please note trade profit is earned by every member regardless if they build the business or not. MTI is focussed on our trading service and this will not change as we continue to deliver on our brand promise;

Your Information

Usern Membi	ame: er Number:		
Upline	Details:		
Leader	r Details:		
Impor	tant websites:	<u>www.mirrortradinginternational.com</u> (Official Websit <u>www.mymticlub.com</u> (Login Page to the Back Office) <u>www.mtimembers.com</u> (Resource Page for Members	
Set l	Jp Check List		
1.	КҮС		
2.	2FA		
3.	Blockchain Acco	unt	
4.	12 Words Private	Key	
5.	Preferred Excha	nge	
		Guccess	

Getting Started



Create a MTI profile.

- Get a link from the person that referred you to MTI
- Follow the prompts and sign up process

Buy Bitcoin (If you have not done so already)

- Speak to your upline about a good exchange
- Preferred Exchange:
- Open an exchange account (This will be a different process for each exchange Country specific)
- Transfer FIAT into your exchange account (The exchange will specify bank details)
- Convert the FIAT into BITCOIN (Buy Bitcoin)

Transfer Bitcoin to your MTI Trading Pool Account

- Login into your MTI Profile (<u>www.mymticlub.com</u>)
- Click on the "Wallet" menu option
- Select ADD FUNDS
- Choose to generate a new BTC address
- COPY the BTC address generated (Never attempt to type or write wallet addresses)
- Login to your BTC wallet
- Choose the SEND btc option.
- PASTE the address you generated and copied from your MTI profile
- Indicate how much BTC you want to send (Minimum for MTI is \$100 worth of BTC)
- Choose a priority fee (This is the quickest and most effective way to send BTC)
- Confirm the transaction
- Go back to your MTI Profile
- You will see the transaction is pending confirmation
- As soon as the transfer is confirmed it will be reflected in your TRADING POOL BALANCE
- Trading starts the following day and profits are automatically compounded

3

Basic MTI Info



The Start

Started April 2019 Binary Structure Live August 2019

Started by Johann Steynberg & Clynton Marks

FOREX Trading Bot Aug '19 – Aug '20

CRYPTO Trading Bot Aug '20 to date

New Management Team Jul '20

THE VISION

"I wish to build a preferred iconic and heritage global brand in the financial services sector that delivers sustainable growth and value creation for all stakeholders, including for the little man in the street"

What do we do?

- MTI trades on behalf of members on the CRYPTO markets with an unregulated broker using MT4 software with an artificial intelligence BOT exclusively contracted to MTI. This trading service is at no cost to members. There are also no cost to withdraw from MTI.
- MTI has an OPTIONAL Referral Program as our marketing strategy.
- MTI offers training and resources to members at no cost.

THE BRAND PROMISE Grow Your Bitcoin

How are profits Shared?

MTI makes trade profits everyday.

MTI only pays out from profits generated. Profits are shared amongst stakeholders.

THE PROFIT SHARE

40% - Members 25% - Trader 10% - MTI 20% - Binary 5% - Leader Bonuses

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Basic Bitcoin Info



What is Bitcoin exactly?

Bitcoin (**B**) is a cryptocurrency **invented** in 2008 by an unknown person or group of people using the name Satoshi Nakamoto and started in 2009 when its implementation was released as open-source software. It is a **decentralized digital currency** without a central bank or single administrator, that can be sent from user to user on the peer-to-peer bitcoin network without the need for intermediaries. **Transactions** are verified by network nodes through cryptography and recorded in a public distributed ledger called a **blockchain**. Bitcoins are created as a reward for a process known as mining. They can be exchanged for other currencies, products, and services. Research produced by University of Cambridge estimates that in 2017, there were 2.9 to 5.8 million **unique users** using a cryptocurrency wallet, most of them using bitcoin. Each **Bitcoin** is basically a computer file which is stored in a 'digital wallet' app on a smartphone, off line or computer. People can send **Bitcoins** (or part of one) to your digital wallet, and you can send **Bitcoins** to other people. Every single transaction is recorded in a public list called the blockchain.

Is Bitcoin a good investment?

You can easily trade **bitcoin** for cash or assets like gold instantly with incredibly low fees. The high liquidity associated with **bitcoin** makes it a great **investment** vessel if you're looking for short-term profit. Digital currencies may also be a long-term **investment** due to their high market demand.

Do you have to buy a full Bitcoin?

No, it is possible to **buy less than one bitcoin**. Each **bitcoin** is divisible to the 8th decimal place, meaning each **bitcoin can** be split into 100,000,000 pieces. Each unit of **bitcoin**, or 0.0000001 **bitcoin**, is called a satoshi. Exchanges will let **you buy** as little as \$1 worth of **bitcoin**.

What does the future of Bitcoin look like?

No one can predict the future with absolute certainty and there are many opinions about the value of Bitcoin, however there is overwhelming consensus from industry leaders that Bitcoin is the future and the value can only logically go up. In February 2020, Edstrom made a prediction that Bitcoin would reach an **\$8 trillion** market cap by 2030. Although he didn't mention it, this is considered to be the approximate size of the gold market. In any case, this would put the price of a single coin at around \$400,000.

Basic Bitcoin Info



Why is Bitcoin worth so much?

Bitcoins have value because they are useful as a form of money. ... In short, **Bitcoin** is backed by mathematics. With these attributes, all that is required for a form of money to hold value is trust and adoption. In the case of **Bitcoin**, this can be measured by its growing base of users, merchants, and start-ups.

What happens when all Bitcoin has been mined?

When all **bitcoin** has been mined, the miners will no longer receive block rewards since there are no more coins to be generated. They will only earn from the transaction fees to be collected from every confirmed transaction. Miners can continue securing the network since they will still earn from the said fees.

Does Bitcoin actually have value?

Like fiat **currencies**, **Bitcoin** is not backed by any physical **commodity** or precious metal. 15 Throughout much of its history, the current value of **Bitcoin** has been driven primarily by speculative interest

Is Bitcoin really used by people?

Yes. There are a growing number of businesses and individuals using Bitcoin. This includes brick-andmortar businesses like restaurants, apartments, and law firms, as well as popular online services such as Namecheap and Overstock.com. While Bitcoin remains a relatively new phenomenon, it is growing fast. As of May 2018, the total value of all existing bitcoins exceeded 100 billion US dollars, with millions of dollars worth of bitcoins exchanged daily.

What are the disadvantages of Bitcoin?

• **Degree of acceptance** - Many people are still unaware of Bitcoin. Every day, more businesses accept bitcoins because they want the advantages of doing so, but the list remains small and still needs to grow in order to benefit from network effects.

• **Volatility** - The total value of bitcoins in circulation and the number of businesses using Bitcoin are still very small compared to what they could be. Therefore, relatively small events, trades, or business activities can significantly affect the price. In theory, this volatility will decrease as Bitcoin markets and the technology matures. Never before has the world seen a start-up currency, so it is truly difficult (and exciting) to imagine how it will play out.

Basic Bitcoin Info



What are the advantages of Bitcoin?

• *Payment freedom* - It is possible to send and receive bitcoins anywhere in the world at any time. No bank holidays. No borders. No bureaucracy. Bitcoin allows its users to be in full control of their money.

• *Choose your own fees* - There is no fee to receive bitcoins, and many wallets let you control how large a fee to pay when spending. Higher fees can encourage faster confirmation of your transactions. Fees are unrelated to the amount transferred, so it's possible to send 100,000 bitcoins for the same fee it costs to send 1 bitcoin. Additionally, merchant processors exist to assist merchants in processing transactions, converting bitcoins to fiat currency and depositing funds directly into merchants' bank accounts daily. As these services are based on Bitcoin, they can be offered for much lower fees than with PayPal or credit card networks.

• *Fewer risks for merchants* - Bitcoin transactions are secure, irreversible, and do not contain customers' sensitive or personal information. This protects merchants from losses caused by fraud or fraudulent chargebacks, and there is no need for PCI compliance. Merchants can easily expand to new markets where either credit cards are not available or fraud rates are unacceptably high. The net results are lower fees, larger markets, and fewer administrative costs.

• **Security and control** - Bitcoin users are in full control of their transactions; it is impossible for merchants to force unwanted or unnoticed charges as can happen with other payment methods. Bitcoin payments can be made without personal information tied to the transaction. This offers strong protection against identity theft. Bitcoin users can also protect their money with backup and encryption.

• **Transparent and neutral** - All information concerning the Bitcoin money supply itself is readily available on the block chain for anybody to verify and use in real-time. No individual or organization can control or manipulate the Bitcoin protocol because it is cryptographically secure. This allows the core of Bitcoin to be trusted for being completely neutral, transparent and predictable. new and still offer no insurance. In general, Bitcoin is still in the process of maturing.

What do YOU love most about Bitcoin?

7



Goals

Are you just a Trade Member? Are you building a Team? Fun Fact? Only 20% of MTI members are actively building a team!

Why I joined Mirror Trading International

What I would like to achieve with the company

A goal without a plan is just a wish...

Leverage

MTI geared towards your success. Leverage off of the structures we provide to members to grow your business.

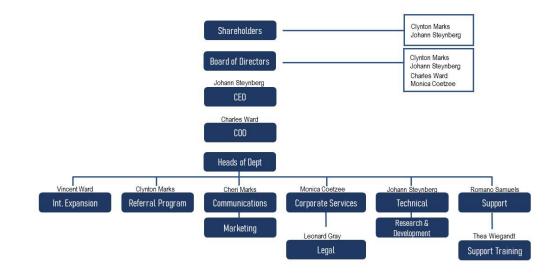
Have a look at the following structures that serves to keep you informed and motivated.

- MT ^{You} We Channel
- MTI Telegram Group
- MTI Instagram
- MTI Facebook
 - Member Resources Page http

- https://www.youtube.com/channel/UC96zVhuCPm83_HwGTJZ3xDA
- https://t.me/joinchat/AAAAAFAyGZryQcVjS7IrxA
- https://www.instagram.com/mtrading.international/?hl=en
- https://www.facebook.com/Mirror-Trading-International-Corporate-101216111603674
- <u>https://www.mtimembers.com/</u> (Also accessible through the members back office panel)









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MTI Vision & Mission

"I wish to build a preferred iconic and heritage global brand in the financial services sector that delivers sustainable growth and value creation for all stakeholders, including for the *little man* in the street"

MTI Overview



About the Company

About Bilcoin

conducted daily.

BTC daily.

guaranteed

Why Bitcoin?

Mirror Trading International (MTI). Started April 2019. **CEO Johann Steynberg.** Full Management Team. World Class Support. Registered Company in South Africa. **MTI offers Trading Services.** MTI is NOT a Financial Advisory Company. Head Office in Stellenbosch

As the BTC price fluctuates, so does the value

Trades are conducted daily on your behalf.

MTI offers the opportunity to increase your

10484.90

The future of Bitcoin itself is bright and

You receive full disclosure on trades

of your BTC amount with MTI.

Our Vision & Mission

MTI offers an opportunity for you to GROW your bitcoin portfolio.

Trading services with **BITCOIN** as the base currency.

We pride ourselves on **CONSISTENCY** and TRANSPARENCY

NO guaranteed results No unsubstantiated income claims

GROW YOUR BITCOIN

United States Dollar 22 Sep, 12:49 UTC · Disclaimer Bitcoin

1D



Your WHY



Your WHY will push You Forward

Consider a baseball player. Baseball is a complex game full of myriad statistics, all pointing to the significance of one player's contribution in broad and niche situations. Let's say our baseball player is a prolific slugger (someone who hits home runs), but his team continues to lose. By all accounts, our player is doing a great job, putting points on the board. But after a little scrutiny, it's determined that he only hits well when the game is going well. Now, this player, who had no real motivation to improve or change his play, has a purpose; an aim. Defining this area for improvement and setting a concrete goal will help him push forward when the hours get long and the body feels tired.

Defining Success is Essential

This example reveals an additional benefit of goal setting: the definition of success. In isolation, our player is a success. Even if he has the highest number of home runs in a season, however, his team isn't winning. Therefore, we establish a goal: the playoffs, and suddenly the player's job takes a new shape. Understanding what your aim is and how your goals will help get you there not only moulds individual efforts, it points all team members in the same direction.

Goals Set Priorities

Your why dictates what you will spend time one! Where focus goes results will show!

Your WHY Holds You Accountable

So our player begins working on his mental toughness. He plays loud music when he's in the batting cage, he keeps a journal of his performances, and notes his mentality when things get rough so that he can fix mistakes. Finally, his numbers improve and the team starts winning.

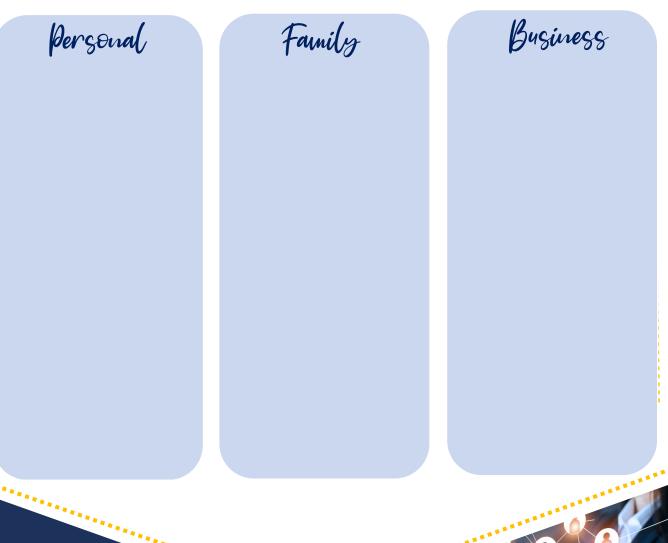
This motivation to change, this extensive extra practice, all arose from a clearly defined expectation. Setting a goal for that individual player meant that, should he not improve, the organization could change his focus or make a personnel decision. It's hard to admit when you fail, but understanding the definition of failure, alongside the definition of success, is necessary to evaluate your goals and the methods used to reach them.



My WHY

Think about the REASON you signed up into MTI. You may have decided that it is simply a great compensation plan and made an unemotional business decision. Or you could have gotten really excited and signed up without giving rational thought to it. Either way, you need to create a long lasting and big drive to remind yourself of WHY you joined. We have already established that the deciding factor between failure and success is a DECISION, and that you need to drive yourself to reach your goals. We are here to help, but ultimately YOU are responsible! To help you remain interested and focussed, we suggest you pen down and make a vision representation of WHY YOU JOINED MTI!

Write down some concrete elements to form your WHY in different aspects of your life:







Make a visual representation of your WHY. This is a great way to get your family involved. Not only does it excite them, but you are helping them to understand why you chose to start with MTI and it also holds you accountable to them.

My WHY



Your List



As a leader in this industry, you are only as strong a your list. How many people do you know? The truth is, when we ask you to think of SOMEONE you will think of NO ONE. So we use a tried and tested system developed by Eric Worre, where he has a memory jogger (available online and on the MTI member's portal <u>www.mtimembers.com</u>) that systematically helps you to really get the best out of your list building activity.

Building this list lays the foundation for how you spend your time working and building your team. It maximises your output and also allows you to work in a methodical manner. The biggest downfall of new members is the lack of a follow up process. Let this activity be one that structures your team building process and allows you to manage the follow up element of building a power team!

Do this with your team as a leader to really create a sense of direction and momentum.

Every new member should do the list building activity within 48hrs of joining the team. Speed and momentum go hand in hand in this industry and when you have momentum everything is much easier!

Write down the 10 most influential people you know.

1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

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know list) l				
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Your WDYK List



NAME CONTACT DETAILS COMMENTS

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Your WDYK List



COMENTS

NAME CONTACT DETAILS

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Ways to Connect



Creating your list is step 1. But NOW WHAT? Now you CONNECT.

You can connect with people in a number of ways;

- 1. Phone Call
- 2. Message
- 3. Email

Or you can work on creating a space where people come to you (Attraction Marketing)

- 1. Social Media
- 2. Blogs
- 3. Pamphlets
- 4. Conventional Marketing

Once your initial connection was made, you decide on what the immediate results is you are looking for, Do you want the person to;

- Watch a video?
- Read a website?
- Meet for a face to face meeting?
- Meet over Zoom?
- Attend a opportunity meeting presentation?

Make sure your intention is clear BEFORE you start connecting with people from your list or before you respond to people reaching out to you from your attraction marketing efforts. Be organised.

Have a saved message that you send in WhatsApp, Messenger, Telegram or a careful email, a message to make initial contact briefly explaining MTI and then a follow up message.

Get an example from your upline or leaders that have tried and tested different messages and ways to market.

Remember that dealing with people that know you (warm market) is far easier than dealing with strangers or waiting for your marketing efforts in the cold market to get traction. So, be confident and connect with people that know, loved and respect you first for optimal success.



Tips when making the first connection.

- Make sure your intention is clear before you connect. If you simply want to set up a meeting, then do not even go into any form of explanation. "I can fit you in for a coffee, can you do Monday or Tuesday?"
- Be short and sweet. Far to many people vomit information in an initial connection. Rather send the basics and then follow up and the prospect will ASK for more.
- Follow up and do what you say. If you say you will send info, then send info.
 If you say you'll get back to someone, get back to them.
- Keep it simple and professional. Do not make promises you cannot keep, do not guarantee any results.
- Be Confident. As soon as you come across as needy and desperate you have lost your prospect's attention, confidence is bred through competence, be sure of what you are talking about.
- Make use of tried and tested systems. Ask your upline/leader what has worked for them and make it your own.
- Have a story. At first your story will be of where you are headed and as you work and achieve success it will become a story of how you got there and how your life changed. Every story is valuable, do not hide your!

Connecting with People



No one is born a great recruiter. Building your team is not something that happens by accident. This business you have started will require you learning mastering certain skills like you would have to with any new job or business. The most important skill by far is RECRUITING or INVITING. There is a general fear in this process as we are afraid of rejections. But if you are willing to learn and improve this fear will shrink and you will grow in CONFIDENCE and when you reach this point in your business you will find recruiting and inviting will become a breeze.

Here are 8 things you need to master to become a good recruiter:

BE IN A HURRY

People respect and listen to people that are in a hurry. (This is a psychological fact and reduces questions and resistance. "I do not have much time, but...)

COMPLIMENT

Genuine compliments will open the door to communication. Builds Rapport and double results – BE CINCERE – "You look sharp, what do you do for a living?"

MAKE THE INVITATION

Do not have pointless interactions. Get to the point.



Tips when making the first connection.

Direct approach: Get to the point. "I have found a way for us to make extra cash." Good people you know that look up to you and respect you.

Indirect approach: Ask for advice or help. "I have started a new venture and would like your opinion on it." Good for people you have respect for.

Super indirect approach: Do not pitch of invite, ask for referrals. "My business is not for you but who do you know". Good for people you wouldn't normally approach.

IF I, WOULD YOU?

Learn this, "IF I send you a link, WOULD YOU look at it?" – This gives value to your offer! It is a give and take understanding. It gives your prospect a measurable responsibility.

SECRET WEAPON!!!

1. GET THE TIME/MAKE THE INVITE

Confirmation #1 "When will you watch the video?"

I. CONFIRM THE TIME/INVITE

Confirmation #2 "So if I call you... you would have seen the video?"

1. SCHEDULE A CALL/MEETING

Confirmation #3 "I will call you on..."

1. Get off the phone

REMEMBER YOU ARE IN A HURRY!!!



Plan your Binary

The MTI referral program is built with our culture in mind... We want to reward behaviour that speaks of world class leadership. Good leaders in MTI earn well from the referral program.

The key is to help your team.

You can refer as many individuals as you like, however bear in mind that you need to support them all, sometimes keeping your front line mean and lean is a good idea. Help every single person you bring to the business to become binary qualified. Also note that duplicating binary qualification with \$200 each is a great

way to set yourself up for Leadership Bonuses too.

Success in the binary structure can be summarised into one word;

Duplication

To be binary qualified you have to satisfy the following requirements;

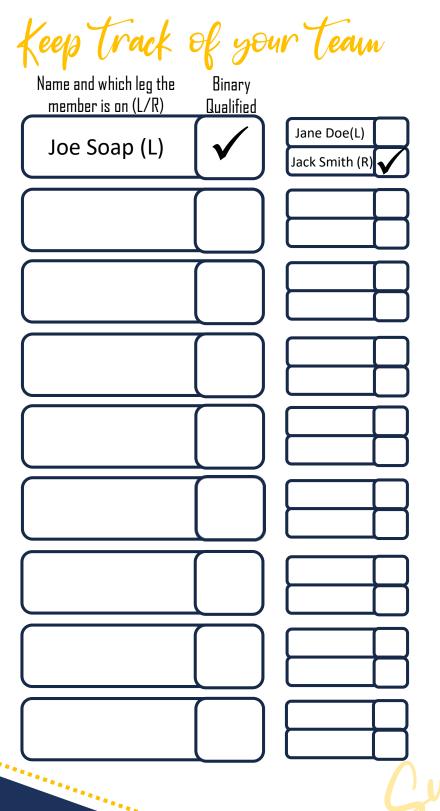
- Have at least \$200 worth of BTC in your trading pool account. (Make sure to keep and eye on this as BTC value fluctuates.)
- 2. Personally refer two people and place them one left leg one right leg in your binary structure.
- 3. Your personal referrals must each have and remain above \$100 worth of BTC in their personal trading pool accounts.

Binary Steps to success;

- 1. Become binary qualified
- 2. Help your downline to become binary qualified
- 3. Duplicate

Plan your Binary







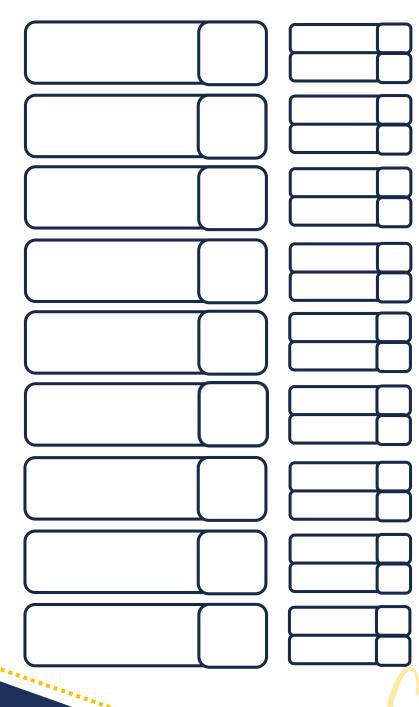
When you have a personal referral that is binary qualified, you qualify for P1 leadership bonus.

When you have a personal referral that has earned a P1 share you will qualify for P2 leadership bonuses.

Plan your Binary



Keep Track of your Team





When you have a personal referral that is binary qualified, you qualify for P1 leadership bonus.

When you have a personal referral that has earned a P1 share you will qualify for P2 leadership bonuses.





Duplication is driven by expectation

If you truly want to make a success of your MTI business you have to master the art of good **duplication**. Sure, this is easier said than done but it is driven by something that lots of people are not comfortable with... **expectation**.

If you expect nothing from your team, they will not disappoint you.

Creating an expectation will be the most valuable element you will ever learn in the management of your and your team's success.

To set a clear expectation make sure your message is clear, simple and not too daunting. We suggest;

If you want to be in my team, this is what we do,

- 1. Sign up
- 2. Deposit \$200 worth of BTC
- 3. Find two people to do the same.
- 4. Duplicate.

Leadership



Think of innovative ways to improve the duplication in your team.

Think of effective ways to improve the GROWTH and Sign Ups in your team.

How can you promote the usage of MTI resources in your team to improve the duplication in your team?

Think of good ways to acknowledge and recognize the leaders in your team.



My goal this week is to invite 4 people to come on this journey with me. I would need to complete my list and I need to learn how to effectively invite and recruit people. I will attend calls to learn daily and brush up on my knowledge. I have to make sure my account is funded to over \$200 and that I have 2FA enabled. I would want to do a Power Hour to help get myself started!! IT will be my most challenging week. BUT I AM READY!

WEEK 2

My goal this week is to help my 4 people DUPLICATE. I am going to meet with them and help then to GET STARTED. I will show them how to do a 1 on 1 and I will help them and encourage them to build their list and ACT on it. I might even find it helpful to leverage off of the corporate zoom call schedule to get prospects informed and signed up and my team educated. I will also start a WhatsApp group for my team to keep them informed.

WEEK 3

This week I am helping my front line to become leaders. I am focused on duplication and making sure my team know where to find effective tools and how to use them consistently. I am attending zoom meetings to keep my energy up and to create visibility within my team. I am working through the member portal to equip myself with resources I would like to use. I am leading by example.

WEEK 4

This week it is all about BINARY QUALIFICATION in my team. I am getting ready to earn my BINARYI component of the comp plan and this is how I intend on building a lasting and sustainable business. At the end of this week I would have built my weaker leg to at least 0.5BTC. This would happen through my own efforts and the duplication efforts I have instilled in my team.





This week I get to do my FIRST social media posts. I am also allowing 2 new people into my business. This means I need to do some inviting and recruiting again – but now it is so much easier, because I have had some GREAT RESULTS already. I am doing lon1 connections and I am motivating my team. This is also a great time to get my P1 and P2 bonuses set up. Leaders are starting to emerge in my team

WEEK 6

I'm half way through my challenge. WEEK #6 is not easy. But I am resolute. I know why I am doing this. This is a great time to review my WHY and goals. My team are now required to start duplicating and leading on their own. I am attending trainings and learning new skill to lead my team. I am taking advantage of team promotions and encouraging my team.

WEEK 7

This is a tough week and I know most people quit this week #7. I am not one of those people. This week I am learning about marketing and branding myself as a leader. I am also planning my business. I now have a team and my strategy is to build my weaker leg so I can earn a bigger check every week. I am active on groups and I am meeting my leaders. I am learning to present and I am even running or helping to run a presentation.

WEEK 8

I am 100% focused on my weaker leg. I plan my business regularly and I am teaching my team to do the same. I am duplicating leaders in my team and I am stepping up presenting, skills and marketing. I am focused on binary qualification, new members and DUPLICATION. I have at least 1.5BTC in my weaker leg.



This week I have learned so much. I am a skilled networker, I am not afraid to recruit and lead by example. I can find two more people to join my front line this week. I am thinking of team building activities (like an incentive or competition) to build team spirit and to create events whereby my team can learn and progress together. I am planning events and driving behavior in my team.

WEEK 10

Most of the hard work is done. I am now done recruiting I am now duplicating and helping other people in my team to rank advance. As my team members rank advance my P2 component from MTI will be growing every month. This week I will also try and learn more about BITCOIN and trading. This brings credibility to my business and keeps my approach fresh and insightful.

WEEK 11

I am growing my weaker leg volume because my team is duplicating. I am still planning my business every month. I am still focused on marketing and training around binary qualification. I am recognizing my leaders and incentivizing them to reach goals. My communications are centered around driving behavior and I'm excited about becoming a sixfigure earner in Bitcoin!

WEEK 12

I have reached my goals and I am truly living the life I thought was never possible. I now find my feet as a leader and what I want to contribute. I am a trainer in my own style. Do I continue to recruit? I perhaps start living my why??? Am I still in touch with my team am I still duplicating and am I helping others to do what I have achieved. I AM AN BTC MILLIONARE in the making! My weaker leg is on 5BTC and the sky is the limit.

You

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YOUR success is in YOUR hands...





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